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Featured Activities

Memory Ornament Workshop

Residents craft ornaments using photos, favorite colors, or comforting words that represent meaningful life moments. Hang them on a "Memory Tree" to celebrate joy, connection, and self-expression.

Cocoa & Conversation Café

Invite residents, staff, and families for warm cocoa and a guided conversation about favorite holiday traditions, childhood winters, or memorable family moments. Encourages social engagement and reminiscence.

Holiday Memory Lane Walk

Transform a hallway or dining area into a "Walk Down Memory Lane" with nostalgic holiday décor, old-fashioned carols, and photo displays. Residents can share stories as they stroll, supported by staff or therapy teams.

Therapy Corner

Holiday Sensory Box

Use familiar seasonal scents (pine, peppermint, cinnamon) and textures (ribbon, wrapping paper, ornaments) for sensory-based therapy. Stimulates recall, conversation, and emotional comfort.

Functional Holiday Tasks

Adapt simple holiday tasks — wrapping gifts, sequencing cookie recipes, or folding table linens — to build fine-motor skills, standing tolerance, and problem-solving.

Therapy Focus: Structured, familiar routines promote confidence, memory recall, and purposeful participation for residents living with Alzheimer's or cognitive decline.



Marketing & Outreach

Making Memories Together Open House

Invite families to join residents for a holiday social featuring crafts, cocoa, and information on Alzheimer's awareness.

Through the Seasons Display

Showcase photos of therapy and wellness highlights from 2025 in a "Making Memories Through the Seasons" collage celebrating connection and care.

Social Media Promotions

Our Favorite Memories of 2025

Share short clips of residents and staff reflecting on their favorite moments of the year.

Memory Tree Moments

Post photos of your decorated **Memory Tree** with the caption: "This December, we're celebrating the power of memories — big and small. Through connection, creativity, and care, our teams help residents preserve the moments that matter most."

#MakingMemories #ReliantRehab #CareMatters #AYearOfWellness

Share the fun! Send your photos to SocialMedia@reliant-rehab.com