



April is Wellness Newsletter Parkinson's Awareness Month

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Events & Outreach

Parkinson's Awareness Education Table

Set up a small information table in the facility lobby with educational materials about Parkinson's disease, early signs, and how therapy can help support mobility, speech, and independence. Use the handouts and information from AYOW.com.

Parkinson's Support Group Education Session

Partner with a local Parkinson's support group and invite members to attend an educational presentation led by one of your therapy professionals. The session can highlight how therapy helps support movement, balance, communication, and independence for individuals living with Parkinson's.

Outcome-Based Marketing for Parkinson's Care

Highlight therapy outcomes for residents living with Parkinson's, such as:

- Improved gait speed or mobility
- Increased voice projection and communication clarity
- Reduced fall risk
- Improved ability to perform daily activities

Social Media

"Move Better" Tip Series

Share weekly therapy tips focused on movement strategies that help support individuals living with Parkinson's disease, such as posture cues, big-step walking techniques, or voice exercises.

Parkinson's Therapy in Action

Share photos or short clips of residents participating in movement exercises, voice therapy activities, or group wellness sessions that support strength, balance, and communication. Work with therapy to highlight a Parkinson's patient success story.



April Activities

Parkinson's Awareness Ribbon Craft

Residents create silver awareness ribbons to support those diagnosed with Parkinson's disease. Silver is the recognized awareness color for Parkinson's and represents strength and perseverance for those living with the condition.



Parkinson's Awareness Coffee & Conversation

Host a coffee gathering where residents and families can learn about Parkinson's disease and how therapy supports independence. Therapy staff can share simple tips about staying active, maintaining balance, and supporting communication while encouraging conversation and social connection.

Therapy Corner

Therapy plays an important role in helping individuals with Parkinson's maintain independence and quality of life. Work with your marketing team to host a community education event that showcases your therapy team's expertise in helping individuals living with Parkinson's stay active, engaged, and independent.

Parkinson's Success Story

Consider highlighting a resident diagnosed with Parkinson's disease as your monthly Success Story. Record a short video and send it to socialmedia@reliant-rehab.com so our team can feature it on Reliant's social media channels.

Share the fun! Send your photos to SocialMedia@reliant-rehab.com